



WABC-TV/DT
New York

WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 09-17-2012 PAGE: 1 of 2

MENTZER MEDIA SERVICES INC - 9187
ATTN: ANNE BRAUNSCHEIDEL
600 FAIRMOUNT AVENUE
ATTN: SUITE 306
TOWSON MD 21286

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market										
398861	09-17-2012		0	LINDA MCMAHON FOR SENATE 2012	LINDA MCMAHON FOR SENATE 2012	POLITICALS	WABC - NEW YORK										
Agency Est#		CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title								
221		243667	PHILADELPHIA	D. PARKER	10-02-2012	10-07-2012	M (Broadcast Month, Cycle 1)	N	243667								
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 221														
1	10-02-2012	10-05-2012	06:15AM - 07:00AM	AM EWN THIS MORNING 6-7AM (7427)	7	30		1	1	1	1			4	1,600	4	6,400.00
2	10-02-2012	10-05-2012	07:00AM - 09:00AM	AM GMA 7-9AM (7429)	7	30		1	1	1	1			4	2,000	4	8,000.00
3	10-02-2012	10-05-2012	04:15PM - 04:59PM	EN EWN AT 4PM M-F (11372)	7	30		1	1		1			3	1,100	3	3,300.00
4	10-02-2012	10-04-2012	05:15PM - 05:55PM	EN EWN AT 5PM M-F (7450)	7	30		1	1	1				3	2,200	3	6,600.00
5	10-02-2012	10-05-2012	07:00PM - 08:00PM	PA JEOPARDY/WHEEL (7446)	7	30		1	1	1	1			4	4,000	4	16,000.00
6	10-02-2012	10-05-2012	11:35PM - 12:02AM	LF NIGHTLINE M-F (7453)	7	30		1	1	1	1			4	2,200	4	8,800.00
7	10-02-2012	10-07-2012	06:15PM - 06:30PM	EN EWN AT 6P (CFB) (7442)	7	30		1		1	1		1	4	2,200	4	8,800.00
8	10-02-2012	10-06-2012	11:15PM - 11:35PM	LN LATE NEWS CFB (7645)	7	30		1		1		1		3	4,500	3	13,500.00
9	10-02-2012	10-02-2012	10:00PM - 11:00PM	PE TUESDAY 10-11PM (7489)	7	30		1						1	12,000	1	12,000.00
10	10-03-2012	10-03-2012	09:00PM - 11:00PM	PE MON-SAT 8-11PM/SUN 7-11PM (7605)	7	30			1					1	15,000	1	15,000.00
11	10-05-2012	10-05-2012	08:00PM - 09:00PM	PE FRIDAY 8-9P (7501)	7	30					1			1	7,000	1	7,000.00
12	10-05-2012	10-05-2012	09:00PM - 10:00PM	PE FRIDAY 9-10PM (7502)	7	30					1			1	10,000	1	10,000.00
13	10-05-2012	10-05-2012	10:00PM - 11:00PM	PE FRIDAY 10-11PM (7503)	7	30					1			1	9,000	1	9,000.00
14	10-06-2012	10-06-2012	06:15AM - 10:00AM	AM EWN SA/SU 6-10AM (7434)	7	30						1		1	400	1	400.00
15	10-06-2012	10-06-2012	12:00PM - 07:00PM	SP: COLLEGE FOOTBALL SA 12PM-7P (7509)	7	30						1		1	4,000	1	4,000.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No 398861	Contract Dt 09-17-2012	Revision Dt	Rev# 0	Advertiser LINDA MCMAHON FOR SENATE 2012	Brand LINDA MCMAHON FOR SENATE 2012	Product Code POLITICALS	Station/Market WABC - NEW YORK											
Agency Est# 221		CMS # 243867	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 10-02-2012	End Date 10-07-2012	Billing 1A (Broadcast Month, Cycle 1)	Package N	Contract Title 243867									
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
Agency CPE: E : 221																		
16	10-06-2012	10-06-2012	08:00PM - 11:30PM	SP: COLLEGE FOOTBALL SAT. PRIME (7510)	7	30							3	3	4,000	3	12,000.00	
17	10-07-2012	10-07-2012	10:00AM - 11:00AM	WK SUN THIS WEEK (7436)	7	30							1	1	4,000	1	4,000.00	
18	10-07-2012	10-07-2012	07:00PM - 08:00PM	PE SU 7-8PM (7500)	7	30							1	1	6,000	1	6,000.00	
															Contracted Gross Total:		41	150,800.00
															Actual Gross Total:		41	150,800.00
															Agency Commission:			22,620.00
															Net Total:			128,180.00
Month/YR		Preempted		Made Good		Contract Total		Adjustments						Actual Total				
Oct 12		0.00		0.00		150,800.00		0.00						150,800.00				
TOTAL		0.00		0.00		150,800.00		0.00						150,800.00				

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